

I N V E S T I N Y V E L I N E S

# AN OUTSTANDING LOCATION FOR YOUR BUSINESS AT THE GATEWAY TO PARIS



Photo montage



**Yvelines**  
Conseil général  
[www.yvelines.fr](http://www.yvelines.fr)





**Bouygues Challenger,  
headquarters of Bouygues  
Construction in Guyancourt**



Deciding where to set up your business or one of its subsidiaries is of major strategic importance.

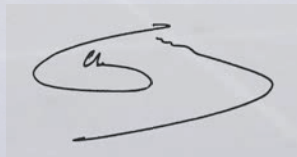
Many factors must be considered in the process, including proximity to customers and suppliers, the qualifications of the local labour pool, available real estate, tax benefits and direct and indirect aid. The inherent attractiveness of a specific location and the overall quality of life for employees are equally if not more important: the cost of housing, the quality of schools and higher education, the natural surroundings, sports and leisure facilities, public transport, childcare facilities, clubs and societies, etc.

The Council attaches great importance to making the Yvelines attractive for business in a competitive market where CEOs are faced with tough set-up decisions. A unique historical heritage, close proximity to Paris and attractive urban density already contribute to the Yvelines natural allure.

We are determined to make Yvelines a *département\** that meets companies' needs in terms of set-up assistance, local collaboration, innovation support and help in the recruitment process. After all, researchers need to be surrounded by other researchers, innovation leads to further innovation and excellence attracts excellence.

Along with many local partners, the Yvelines Council is working to create the most favourable environment for your business.

**Alain SCHMITZ**  
*President of the Yvelines Council*



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\* County-like administrative division



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Port Seine Metropole  
in Achères, the next  
inland port for Paris  
Region

# YVELINES, LAND OF OPPORTUNITY

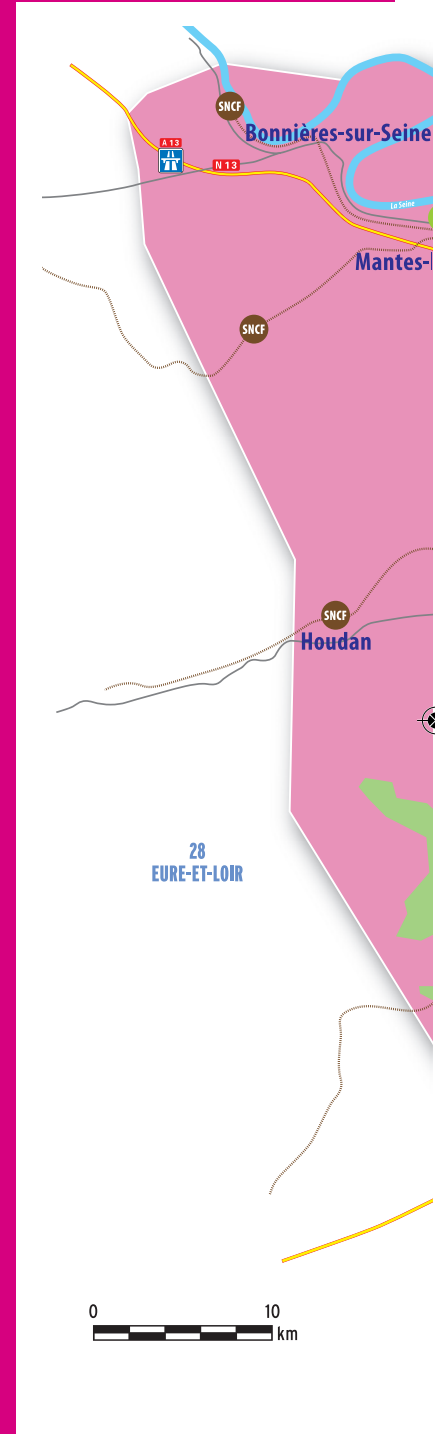
**1<sup>st</sup> DÉPARTEMENT\* FOR PRIVATE R&D IN FRANCE**  
 1/3 OF ALL PRIVATE R&D IN PARIS REGION IS CONCENTRATED IN YVELINES

**1<sup>st</sup> INDUSTRIAL DÉPARTEMENT\* IN THE PARIS REGION**  
 NEARLY 20% OF ALL REGIONAL JOBS IN INDUSTRY ARE LOCATED IN YVELINES

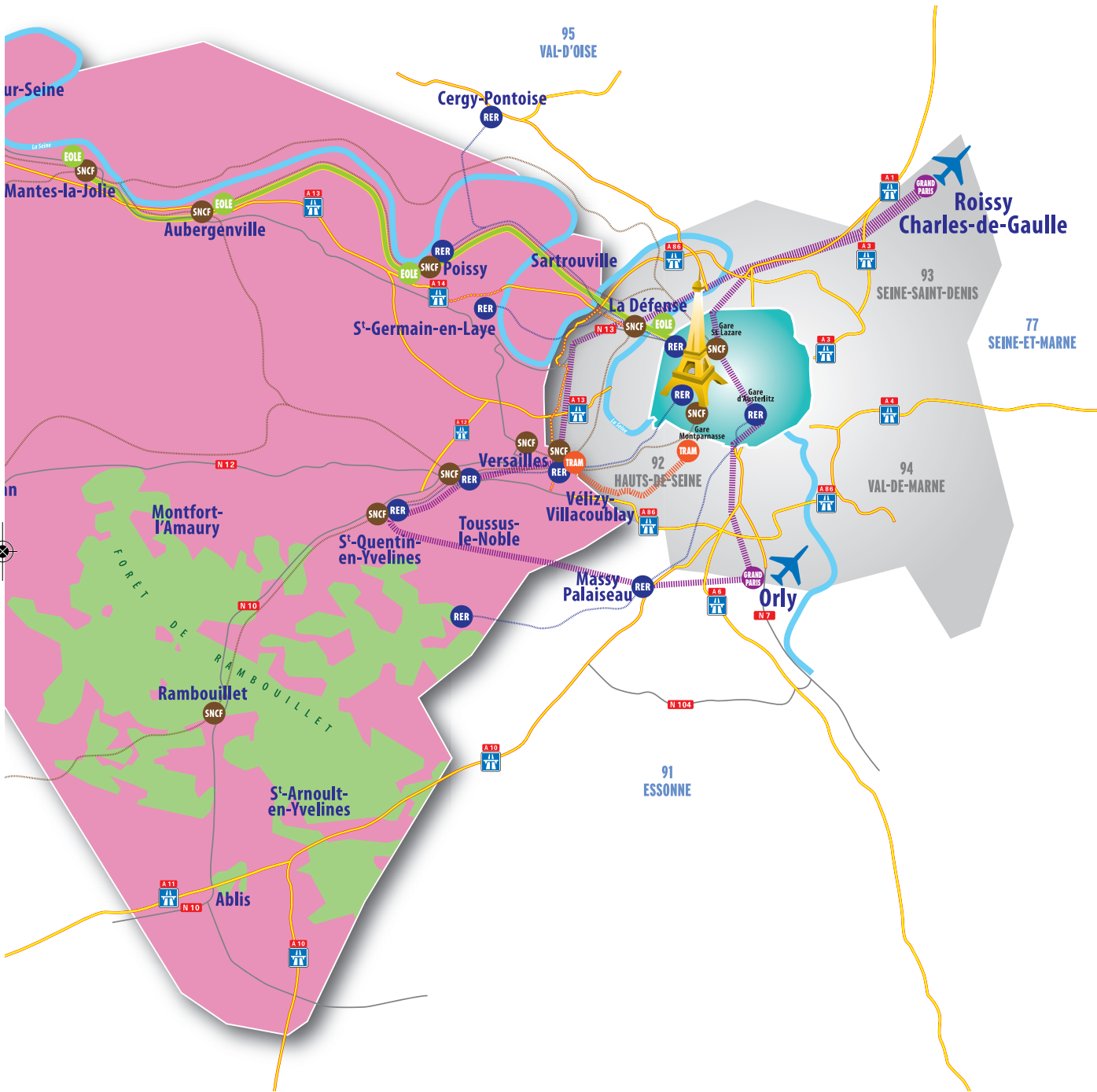
**3<sup>rd</sup> LARGEST EMPLOYMENT CLUSTER IN THE PARIS REGION**  
 550,000 JOBS FOR A POPULATION OF 1.4 MILLION INHABITANTS

**4<sup>th</sup> DÉPARTEMENT\* FOR WELCOMING FOREIGN INVESTMENT**  
 OVER 450 FOREIGN COMPANIES HAVE ESTABLISHED THEIR HEADQUARTERS IN YVELINES

**4<sup>th</sup> MOST PROSPEROUS DÉPARTEMENT\* IN FRANCE**  
 A GDP PER INHABITANT OF € 30,419



\* County-like administrative division



- ▬▬▬▬▬▬▬▬▬ Grand Paris Express: future automated regional metro system
- ▬▬▬▬▬▬▬▬▬ T6 Tramway to connect the towns of Vélizy-Villacoublay and Viroflay
- ▬▬▬▬▬▬▬▬▬ EOLE: future extension of the RER E (East-West rapid transit line) to Yvelines

YVELINES

# LET YOUR **BUSINESS** AND FAMILY **GROW** IN YVELINES





# 10 REASONS TO INVEST IN YVELINES

- 1 A well-located area at the gateway to Paris
- 2 Specialized sectors with emphasis on research and new technology
- 3 A young and dynamic working population
- 4 Proximity to international communication routes
- 5 Participation in seven competitiveness clusters to promote public/private research partnerships and facilitate business opportunities
- 6 Competitive supply of commercial real estate including business parks and incubator spaces
- 7 Local support to assist business set-up and expansion
- 8 An area where foreign companies thrive
- 9 A comprehensive policy to favor the creation of affordable housing
- 10 An elevated standard of living for your employees

EXCELLENCE

# AN AREA DEVOTED TO EXCELLENCE





KEY FIGURE **80**

THE PERCENTAGE OF THE  
WORKING POPULATION  
IN SKILLED POSITIONS

AN AREA DEVOTED TO EXCELLENCE

## 4 FIELDS OF EXCELLENCE



The Technocentre at Guyancourt, Renault world R&D headquarters.



The Astute Car prototype from Akka Technologies.

### THE AUTOMOTIVE INDUSTRY

**With 150 companies employing 45,000 people or nearly 10% of the working population,**

Yvelines is by far **the leading *département* in France** for the automotive industry. R&D takes a central role, alone accounting for 15,000 jobs. **Major assembly plants and the two R&D hubs for both French automakers** PSA Peugeot Citroen and Renault are located in this area. At Guyancourt and Flins in the case of Renault and at Poissy and Vélizy-Villacoublay for PSA, French manufacturers are inventing the car of

tomorrow. The presence of high-tech centres for collaborative experimentation and research (campus under development at Versailles-Satory) makes Yvelines a place where the future of the automobile and mobility is being designed and constructed. This environment also attracts **major international vehicle and component manufacturers**, such as BMW, Valeo and Nissan. The Yvelines Council has provided over **€220 million in aid since 2009** to this sector to support new technology, training and existing site development.

1



Ariane 5 is assembled by EADS Astrium in the north of Yvelines at Les Mureaux.

THE AEROSPACE INDUSTRY

**In October 1897, Clément Ader took flight** at the controls of the **1<sup>st</sup> plane to leave the ground.** This audacious feat attracted numerous aviators and, a few years later, led to the creation of the Toussus-le-Noble aerodrome, earning Yvelines a reputation as a place for **innovation.**

This tradition continues today with **200 specialist companies** providing **4,700 jobs.** Major world contracting companies such as EADS, Thales and the SAFRAN group rub shoulders with component manufacturers, sub-contractors and design offices.

2

**AN AREA DEVOTED TO EXCELLENCE**



Passive energy home of M. Damico in Le Mesnil-St-Denis.

**GREEN TECHNOLOGIES**

**The Yvelines *département* has a dense network of eco-industries**

where collaboration between small and medium-sized industries, the leading companies within the sector (**Saur Seche, Veolia and Suez**) and their research laboratories (CIRSEE, CIRADE, Anjou Recherche and CRPE) has enabled several high-tech projects to get started. Today the sector comprises 300 companies specialising in green technologies providing **10,000 jobs.**

This sector is a **major development focus** in the Seine Valley which, with 1,600 jobs in the field, specialises in water treatment and waste recycling. Making Yvelines a 'green' *département* is one of the **commitments of the Council** via a dynamic sustainable development policy.

APR2 factory at Bonnières-sur-Seine, 1<sup>st</sup> prize for innovation in 2010 for perfecting a composite wood-polymer material, produced by recycling plastics from electronic waste.





Bull designs and manufactures bullx supercomputers in the Yvelines near Plaisir.

## ICT SECTOR

### The Yvelines ICT sector is primarily concentrated in two main business hubs,

Vélizy-Villacoublay and Saint-Quentin-en-Yvelines, each home to over **11,000 jobs in the industry**. Here **the most renowned names** in French information technology (**Dassault Systèmes, Bull, EADS, Thales, etc.**)

collaborate with big research institutes, **INRIA** and PRISM from the University of Versailles Saint-Quentin-en-Yvelines. The ICT sector draws its dynamism from its proximity to and collaboration with

major players in the aerospace and automobile industries in the area. An extremely dense network of start-ups and SMEs has been built up around the larger industries, all of which are very active in the competitiveness clusters, especially the **Systematic** cluster with **50 member companies from the Yvelines**.

Head office of Dassault Systèmes at Vélizy-Villacoublay, the world leader in 3D product design.

# 4

AN AREA DEVOTED TO EXCELLENCE

# HIGHLY QUALIFIED WORKFORCE



The University of Versailles Saint-Quentin-en-Yvelines (UVSQ): 18,000 students, 715 PhD students, 45% international students.





## SEIZE THE OPPORTUNITY

A YOUNG, ACTIVE AND HIGHLY QUALIFIED POPULATION

**27,8%** of the population is under 20 years of age

**20%** of jobs are in industry (twice the rate of Paris Region)

**25%** of workers are employed in new technology-related areas

**27,4%** of the working population are at the executive level

## FOCUS

### EDUCATE

HIGHER EDUCATION

**51** centers of higher learning including the University of Versailles Saint-Quentin-en-Yvelines

**4** prestigious university-level “Grandes écoles” including HEC Paris, repeatedly ranked among the leading European business schools

**25** vocational schools for practical on-the-job training leading to formal qualifications

**5** international institutions of repute Lycée international de Saint-Germain-en-Laye, Lycée franco-allemand de Buc, Institut culturel franco-japonais de Montigny-le-Bretonneux and the British School of Paris in Croissy-sur Seine



UVSQ department of Health sciences.

INNOVATION

# RESEARCH AND INNOVATION TOMORROW'S LEGACY



KEY FIGURE

# 33%

THE AMOUNT OF PRIVATE R&D  
IN PARIS REGION CONCENTRATED  
IN THE YVELINES, WITH 23,700  
PEOPLE WORKING FOR PRIVATE  
RESEARCH FACILITIES



**RESEARCH AND INNOVATION, TOMORROW'S LEGACY****FRANCE'S  
R&D LEADER**

Carmat, a new company based in Vélizy-Villacoublay, used funding from the Yvelines Council to design a cleanroom to produce the first fully transplantable artificial heart.

**THE YVELINES COUNCIL HAS BEEN SUPPORTING INNOVATIVE COMPANIES SINCE 2005 VIA FINANCIAL AID FOR R&D. IT IS THE ONLY LOCAL GOVERNMENT BODY IN PARIS REGION TO DO SO.**

**Direct aid to companies**

for R&D investment programmes: on average **€ 5 million** per year are allocated to support emerging technologies.

**Support for competitiveness clusters**

**€ 26 million** have been invested since 2005 in 79 collaborative research projects, benefiting over **100 Yvelines companies**.

**Calls for projects to support innovation**

have been organised by the Yvelines Council since 2009 relating to future mobility solutions. Future calls will target sustainable construction and NICT (new information and communication technologies). Innovative projects are rewarded with grants covering up to 30% of R&D costs (fund of € 3 million).

## R&D to enhance your business

### INNOVATE

#### BENEFIT FROM A JOINT PUBLIC/PRIVATE INITIATIVE

2 national research institutes, major Yvelines R&D partners

**IFSTTAR** The French Institute for Sciences and Technology for Transport, Development and Networks (formerly INRETS) is collaborating with the Yvelines Council and the French car industry to create a new mobility cluster at Versailles Satory

**INRIA** The National Institute for Research in Computer Science and Control is active in areas that have major societal implications, such as future mobility or preserving the independence of the housebound

With the presence of major R&D centres for **PSA Peugeot Citroën, Renault, EADS, Dassault Systèmes, GE Medical Systems** and **Thales**, the Yvelines *département* is ranked 3<sup>rd</sup> for the number of patents lodged in France every year.

### BE COMPETITIVE

#### WORK ON YOUR PROJECTS IN OUR COMPETITIVENESS CLUSTERS

As a result of the *département's* excellent academic facilities, innovative companies and both public and private laboratories, the Yvelines Council is a major partner in competitiveness clusters in the Paris region:

**Mov'eo** Development of automobile technology and safe transport systems for humans and their environment

**Systematic** Development of complex systems and key technologies for use in the optical, electronic and software industries

**Cosmetic Valley** A network of companies, research and training centres aimed at increasing the international exposure of the 'Made in France' luxury brand

The **Advancity, Astech, Cap Digital** and **Medicen clusters** also have several member companies based in the Yvelines.

THE WORLD

# CONNECTED TO THE WORLD



KEY FIGURE

# 530 KM

THE LENGTH OF THE YVELINES  
FIBRE OPTIC NETWORK, ENABLING  
COMPANIES AND RESEARCH ENTITIES  
TO COMMUNICATE AT VERY HIGH  
SPEED



Eutelsat, Europe's leading satellite operator, controls almost all of its fleet of 29 orbiting satellites from its main teleport near Rambouillet. Together they transmit more than 3,800 TV channels all over the world.



## CONNECTED TO THE WORLD

# YVELINES, AN INTEGRAL COMPONENT TO THE GRAND PARIS



## AS A GATEWAY TO THE CAPITAL FROM THE PORT CITY OF LE HAVRE IN NORMANDY, THE YVELINES PLAY A VITAL ROLE IN THE GRAND PARIS DEVELOPMENT PROJECT, WHOSE 2020 OBJECTIVES INCLUDE:

### To become a major player

in the Seine inland port complex, the first of its kind in France (128 million tonnes of maritime and river traffic):

- **Seine Metropole, the future port of Achères, will occupy in 2020 400 hectares** at the confluence of two major European rivers, the Seine and the Oise. The port will capitalize on the Yvelines' strategic position at the entrance to the future Seine-Nord canal.

### To provide a better service for the area

and reduce journey times by improving the public transport infrastructure:

- **The future T6 tramway:** 14km of new lightrail, including 7km within the Yvelines to link 9 towns within 40 minutes, including Vélizy-Villacoublay and Viroflay.
- **A new tram-train** will improve services between the south and the north of the *département*, linking Versailles and Saint-Germain-en-Laye to

the Cergy-Pontoise business districts.

- **Extension of the RER E** from Mantes-la-Jolie to Paris via La Défense.
- **The Grand Paris Express (automated underground metro)** will connect the Paris-Saclay conurbation to major international airports, the centre of Paris and the main residential, financial and university areas of Paris via new connections in Versailles Chantiers, Satory and Saint-Quentin Université.



# A stone's throw from Paris, international communications crossroads

## GET ABOUT EASILY

AN EFFICIENT NETWORK MAKES FOR SMOOTH JOURNEYS

### Public transport

**30 min** between the economic hubs of Yvelines and Paris via RER suburban train lines A, B and C, with direct trains from Paris Montparnasse to Versailles in **12 min** and from Paris Saint-Lazare to Mantes-la-Jolie in 30 min

### River transport

**100 km** of Seine within the *département*: a **vital route** for freight transport between Paris and the English Channel along the Le Havre-Rouen-Paris axis

### Road transport

**1600 km** of secondary roads and access to **3 major motorways** to Paris and la Défense (A13, A14, A86)

### Transport by air

**45 min** by car from Versailles to **Roissy-Charles de Gaulle airport** (5<sup>th</sup> busiest airport in the world)

**20 min** from Versailles to **Orly airport** (2<sup>nd</sup> busiest airport in France)

## COMMUNICATIONS

HIGH SPEED INTERNET FOR YOUR BUSINESS

**€55 millions** of public investment (including € 20 million from Yvelines Council for the fibre optic network)

**90%** of all business districts have been connected

The quality of the high speed internet network has helped to attract datacenters (Telehouse-KDDI) and communications centres (Eutelsat) to the area.

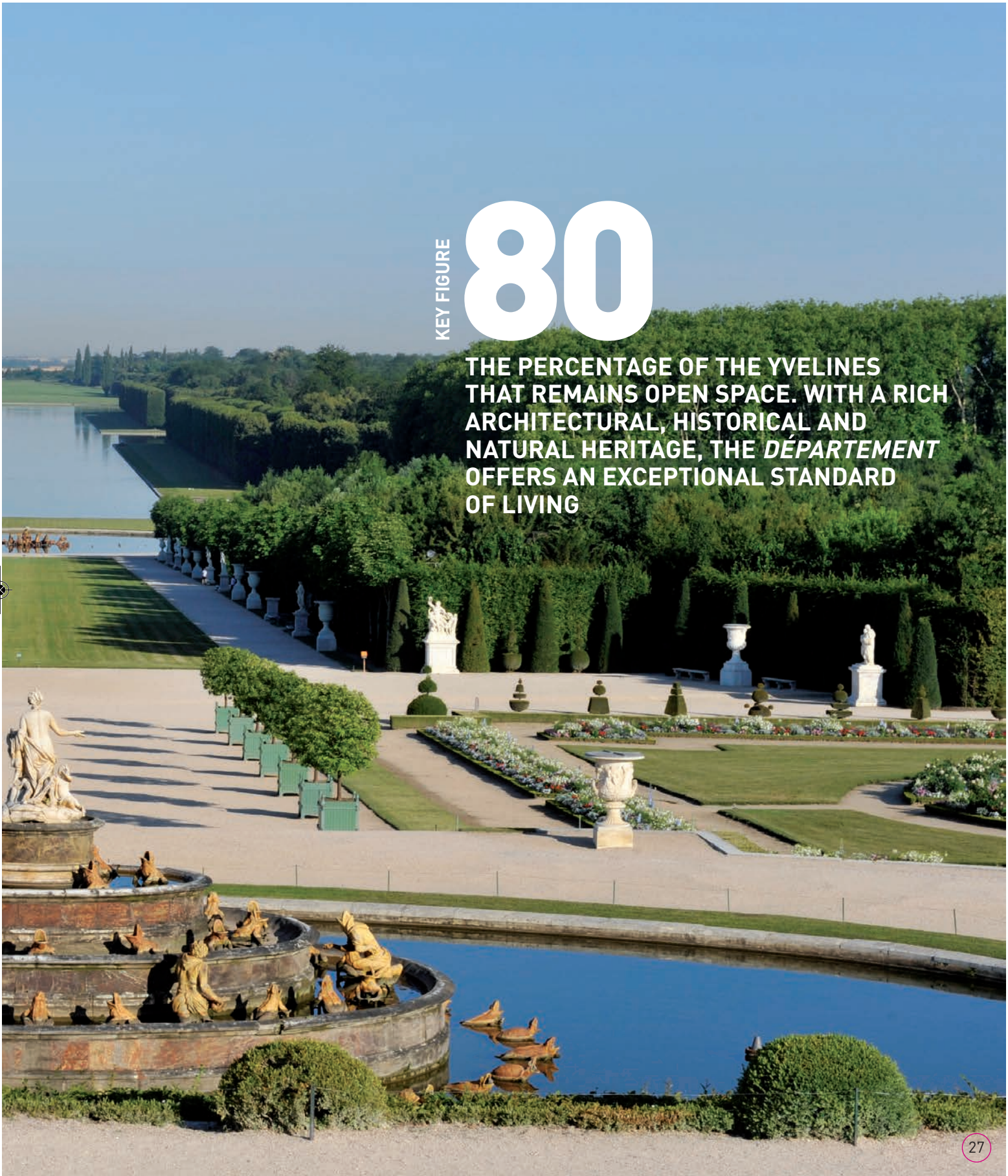
QUALITY OF LIFE

# A BETTER HOME LIFE FOR A BETTER WORKING LIFE



KEY FIGURE **80**

THE PERCENTAGE OF THE YVELINES THAT REMAINS OPEN SPACE. WITH A RICH ARCHITECTURAL, HISTORICAL AND NATURAL HERITAGE, THE *DÉPARTEMENT* OFFERS AN EXCEPTIONAL STANDARD OF LIVING



**A BETTER HOME LIFE FOR A BETTER WORKING LIFE**

# THE YVELINES COUNCIL, IMPROVING YOUR QUALITY OF LIFE



Low energy building (BBC designation)  
near Mantes-la-Jolie.

## RESIDE IN THE YVELINES

### **Increasing the stock of affordable housing:**

6,000 new homes per year are built with financial aid from the Yvelines Council

### **Encouraging sustainable transport: The Yvelines Council promotes various forms of**

green transport (walking, cycling, etc.) and has developed over 750km of bike lanes and paths. A new network of bikeable greenways is currently under construction to connect major routes such as Paris-London.

### **Making the most of green spaces:**

the Yvelines Council owns 80 outstanding green spaces and implements a robust environmental policy of preserving the quality of the landscape and re-landscaping areas such as the Vallée de Seine.

Town or country,  
a **special living environment**  
for your employees

## VISIT AND DISCOVER

A RICH, PROTECTED CULTURAL AND ENVIRONMENTAL HERITAGE

**Royal palaces:** Versailles, Saint-Germain-en Laye, Rambouillet, Breteuil, Maisons-Laffitte, Thoiry, Dampierre, Poissy, Mantes-la-Jolie, Marly-le-Roi

**Museums:** Musée d'Archéologie Nationale (Saint-Germain-en-Laye), Musée Départemental Maurice Denis (Saint-Germain-en-Laye), Musée national de Port-Royal des Champs (Magny-les-Hameaux), Musée de l'Histoire de France (Versailles)...

**2 regional landmark districts:**  
Haute Vallée de Chevreuse and Vexin Français

**30%** of the *département* is  
covered by forests

**40** parks and gardens open to the public, 20 of which are protected as historic monuments

## PRACTICE

MAJOR DESTINATION FOR SPORT  
IN PARIS REGION

**Golf:** Over 29,000 members for 25 public and private golf courses, including the Golf national club in Saint-Quentin-en-Yvelines which will host the Ryder Cup in 2018

**Football:** the Institut National du Football at Clairefontaine is the training ground for the French Football Federation. Paris Saint-Germain Football Club trains at the Camp des Loges in Saint-Germain-en-Laye

**Horse riding:** 20,400 members - 156 horse riding clubs. Maisons-Laffitte and Rambouillet racecourses



Alstom French Open national golf competition in Saint-Quentin-en-Yvelines.

# NEIGHBOURS YOU CAN TALK TO\*

**AIRCELLE** AKKA TECHNOLOGIES  
AREVA **AXA** BAXTER **BLIZZARD ENTERTAINMENT**  
**BULL** CARMAT **CASSIDIAN** CIMENTS CALCIA  
DASSAULT SYSTÈMES **EADS-ASTRIUM** EDF  
**FCI** FIAT FRANCE **FORD** GARNIER **GDF SUEZ**  
EUTELSAT **HEC** HILTI **INRIA** KRAFT  
**MESSIER-BUGATTI-DOWTY** NEXTER **NISSAN**  
PSA PEUGEOT CITROEN **REEBOK FRANCE**  
**ELECTRIC** SEGULA **SOCOTEC** SODEXO  
SYNGENTA **TELEHOUSE-KDDI** THALES

**ALCATEL LUCENT** ALSTOM **ALTRAN**

BMW **BOSE** BOUYGUES CONSTRUCTION

**COLAS** CONTINENTAL **CULLIGAN**

**EIFFAGE CONSTRUCTION** EUROPCAR

GE HEALTHCARE **GLAXO SMITH KLINE**

**LENÔTRE** LEONI **LEO PHARMA** MERCEDES

PARFUMS GUERLAIN **PARFUMS ROCHAS**

RENAULT **SAFRAN** SAIPEM **SCHNEIDER**

**SUN MICROSYSTEMS-ORACLE** SUZUKI

**TURBOMECA** VALEO **VÉOLIA** ZODIAC AEROSPACE

\* Companies located within the *département* of Yvelines (non-exhaustive list).

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